



# NO NEED TO USE FORBIDDEN CARCINOGENIC COLORANTS!



We know profits go hand in hand with color. BioColor has developed a unique natural, 100% oil-soluble orange-red colorant to improve the color of paprika powder. We have the only approved formulas for food suitable for this application(\*). Do not wait any longer, call us for a free sample and try it!

(\*)Chili products including curry powder can only be exported if they are accompanied by an analytical report which shows that they do not contain the synthetic colorant Sudan I, II or III, or Scarlet Red (Sudan IV), classified as carcinogens by the International Agency for Research on Cancer.



Without colorant



With the addition of BioColor natural colorant



These are only a few examples of the solutions we can provide. For further details regarding these or other BioColor natural colorants, please contact us or our agent in your country.

[www.biocolor-online.com](http://www.biocolor-online.com)

[www.spbiogroup.com](http://www.spbiogroup.com)

